

Friends of the San Jose Rose Garden

Issue 26



"America's Best Rose Garden"

August 2014



FALL ROSE CARE SEMINAR AND VOLUNTEER DAY SEPT. 13, 9A.M.

Fall is a special time in the Garden. With the cooler days and nights, the new blooms really come out healthy and vibrant. That is, if you care for the rose bush properly.

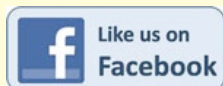
Which means you must deadhead to encourage this fall bloom cycle. That's why we always have a volunteer and clean-up day in September to give visitors **one last great bloom cycle**.

The summer heat really hits the roses hard. The blooms do not last as long, and get dried out quickly. The roses really can come back in the fall, and produce an abundant display. But they need **YOUR** help.

Our next Community Volunteer Day and Rose Care Seminar is September 13th, the **National Day of Service**, from 9am - 12pm. Please join us!

**NATIONAL DAY
OF SERVICE**

**SAVE THE DATE:
SEPT. 13TH
9:00 A.M.**



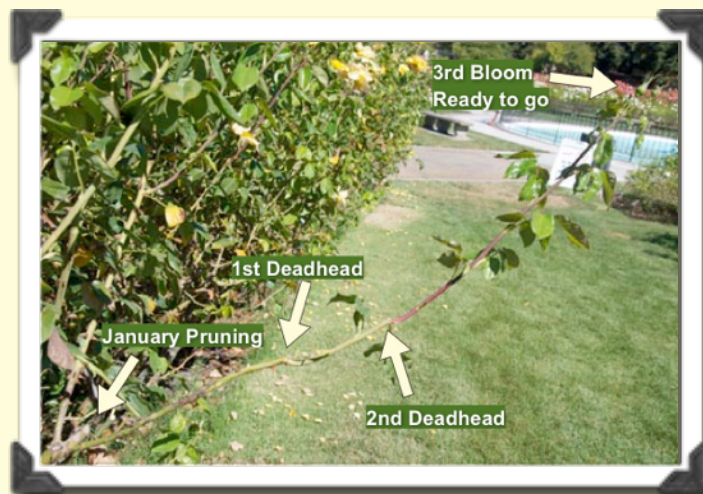
www.facebook.com/FriendsoftheSanJoseRoseGarden

Friends of the San Jose Rose Garden
is a non-profit 501(c)(3) all volunteer group
dedicated to preserving the Historic San Jose
Municipal Rose Garden

Bloom Cycles

The key to having a continual display of roses are bloom cycles. A typical rose will go dormant in the winter, and break dormancy in the spring with some very strong growth, and a full display of blooms. In order to keep the rose bush growing, and producing blooms, the dead or “spent” blooms need to be cut off. Then, the bush will produce more growth, and another bloom. On average, this can take 45-60 days, depending upon the variety. This is why it is so important to deadhead in a public display garden like ours. It encourages new blooms, and that’s what the public comes to see.

If you ever have wondered why your neighbor’s rose only blooms once in the spring, take a close look at it. It probably has a big seed pod, called a rose hip, where the bloom once was. The rose was not deadheaded, and therefore, used its energy to create this hip. By deadheading, we force the bush to keep growing, and producing blooms.



There are some varieties that do not necessarily require deadheading to keep a continual display of roses throughout the growing season. These are “landscape” style roses. They can, and will produce new growth from behind the dead blooms. These are becoming more popular with the public as they do not require the care that the classic roses do. The other varieties will do this as well, depending upon its health and other factors, but it takes much longer for a bloom cycle.

So come join us on September 13th, as we deadhead to get one more bloom cycle for the public to enjoy.

Test Rose Beds

Now is the time to see the “Roses of the Future”. You will see the article about the new testing program called the American Garden Rose Selections. We currently have about 15 varieties of test roses in this program. Most are just getting established, going on their first year, but you can see their potential (or lack thereof). In addition, we also have over a dozen test roses from Weeks and Conard Pyle (Star Roses).

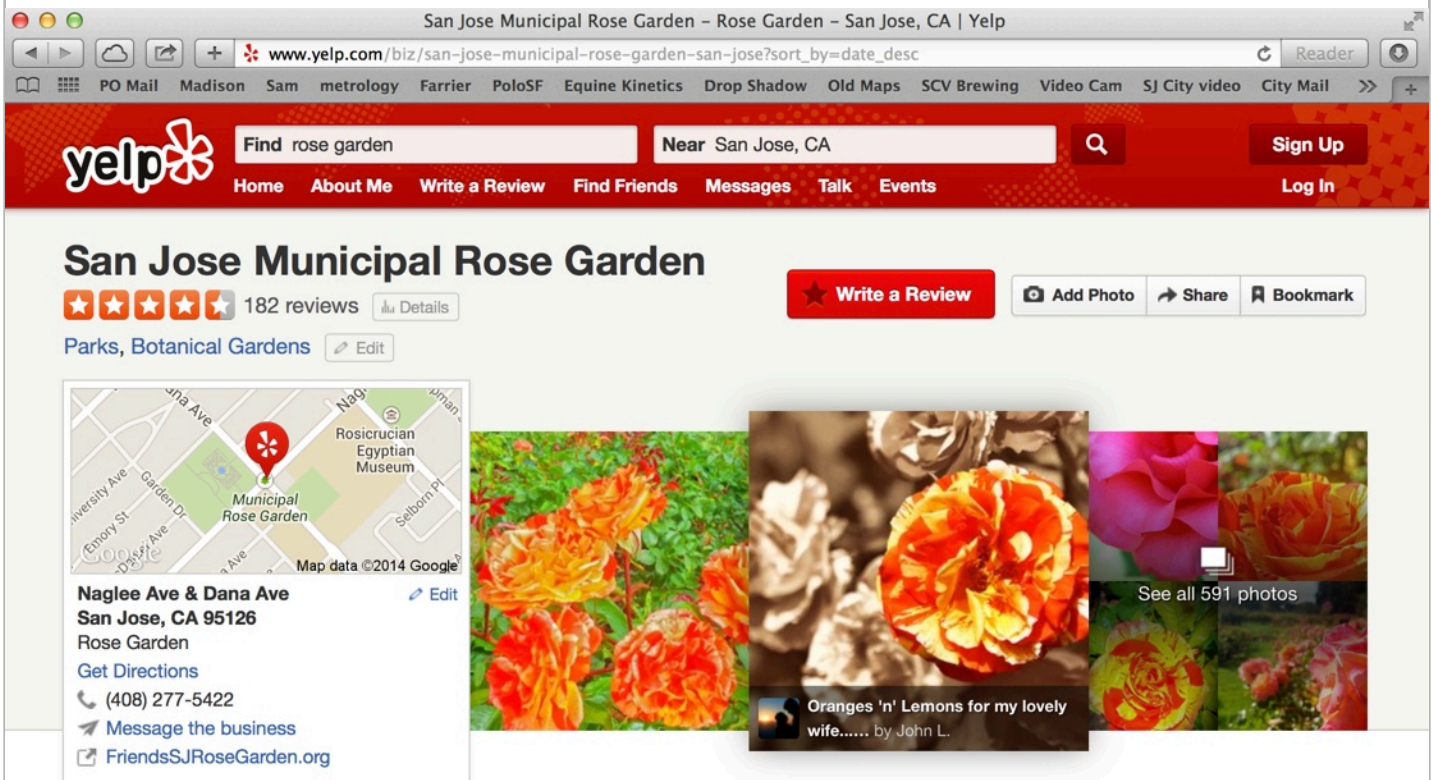
The test beds are located in the North East corner of the garden, by the Dana entrance. Come on by and see what you think of the new varieties.

20% Water Reduction

The City of San Jose is responding to the current drought situation by imposing a 20% reduction in city water use. Parks, Recreation and Neighborhood Services are the hardest hit, and have developed a strategy to achieve this goal.

How does that affect the Garden? City staff has cut back water usage by over 20%, with emphasis on keeping the rose bushes alive and healthy. Most of the reduction is by maintaining the irrigation system such that it is efficient, and without waste. Broken sprinkler heads for the roses and turf are replaced immediately, to eliminate waste. Visitors will notice a difference in the turf throughout the park. It will not be the lush green as has been in past seasons. It’s easier to regrow grass than to revive dried up rose bushes. Everyone will continue to monitor the progress and work to keep the roses healthy and happy.

Our YELP Rating



People will often search Yelp for reviews of restaurants and other services, but did you know the San Jose Municipal Rose Garden also is listed on Yelp? There are many that go to Yelp to share their opinion on the Rose Garden. And the verdict is.....
4.5 stars from over 182 reviews!

Some of the comments include:

"Beautiful place!"

"An excellent place for a stroll, a picnic, maybe even a cute date :)"

"This Rose Garden is a darling daytime date spot."

"This place is very lovely"

"It's so peaceful and serene, not to mention absolutely gorgeous"

"On any given visit. you will find some of the many volunteers working in the beds and happy to chat up visitors."

"Love it here, it's so magical"



There are plenty of beautiful pictures that these "Yelpers" post.

In fact, Yelp drives a lot of traffic to the Garden and our website. Every month, about 300 people click the Friends of the San Jose Rose Garden link on Yelp after looking at the reviews. If you have a chance, go to Yelp and let everyone know what YOU think about the Rose Garden! For me, it's always a "5 Star" location!

New National Rose Testing Program

(reprinted in part from www.americangardenroseselections.com)

For past several decades the All American Rose Selection trials has been our national rose trial. The AARS brand was proudly displayed on tags and in catalogues next to the roses who earned the right to receive it. But, like so many things over the past few years the economy took its toll and the AARS could not sustain itself. This left us without a true national trial that tested the same roses in gardens all over the United States. With AARS gone we were without a national rose trial for the first time since the 1930s. Fortunately some forward looking folks decided to do something about it.

Meet the American Garden Rose Selections™ (AGRS™)

On June 1 2012 a symposium was held as the opening event for the 2012 Great Rosarians of the World™ Lecture Series - East Coast (GROW™) in New York City. The goal of the symposium was to explore new ways the American Rose Society (ARS) and the rose industry could work together. Everyone realized as the rose industry prospers so does the ARS and vice-versa. The discussions honed in on the idea of forming a program to take the place of the AARS Trials.

The result was the idea to create a trial that would recognize roses that were easy to care for, disease resistant and suitable for different regions of the country. Roses can be entered in all the trial gardens but if a rose is outstanding in say the Southeast, that will be noted as being a great rose for that region. That takes the pressure off a rose having to succeed in every climate in our vast country. If a rose did well in all regions so much the better! The rules and protocols are based on the German ADR Trials.

The scoring system: Roses will be evaluated over a 2 year period with 4 evaluations per growing season. Evaluators are looking for the same characteristics you are looking for in a great garden rose. Just like you, they value disease resistance the greatest attribute.

ADDITIONAL CHARACTERISTICS THAT ARE EVALUATED

- Vigor
- Foliage Proportion & Attractiveness
- Plant Habit
- Flowering Effect/Bloom Abundance
- Rebloom Habit
- Bloom Form/Attractiveness
- Aging Quality of Blooms
- Fragrance
- Hardiness - Cold and Heat



Here are the Rose Gardens that are participating the the American Garden Rose Selections™ trials:

San Jose Municipal Rose Garden, San Jose, CA
Mesa Community College Rose Garden, Mesa, AZ
Chicago Botanical Garden, Glencoe, IL
Edisto Memorial Garden, Orangeburg, SC
LSU Burden Center Garden, Baton Rouge, LA
Master Gardeners' Rose Garden, Kennewick, WA
Portland International Test Garden, Portland, OR
Queens Botanical Garden, Flushing, NY
Reiman Gardens, Ames, IA
Trial Rose Garden, Farmers Branch, TX
Stanley Park of Westfield Garden, Westfield, MA
The Arboretum, State Botanical of Kentucky, Lexington, KY

Testing is a long process - the first AGRS certified roses will be available to the public in **2017!**

Rose, White and Blue Parade!



Rose, White and Blue Parade

The Friends of the San Jose Rose Garden's Master Volunteers were out in full force with a tent set-up outside the Dana Ave. entrance for the "Rose, White and Blue Parade".

While we were clapping and cheering at each float, many of parade participants, particularly the "Elected Officials" applauded the Master Volunteers for their selfless dedication to the garden!

Our Master Volunteers often get together for various events, such as pizza work nights and rose care tutorials to sharpen their skills.



Patriotic Mowing

Becoming a Master Volunteer requires a training of about an hour, and after that, you have the ability to help in the Garden any time you wish!

If you are interested in becoming a Master Volunteers, sign up on our website for the next training session. www.FriendsSJRoseGarden.org



Pizza Night!

National Day of Service @ the Rose Garden Sat. Sept 13th, 9:00am



**LEARN THE
TECHNIQUES TO
KEEP YOUR ROSE
GARDEN BLOOMING
THROUGH THE
FALL!**

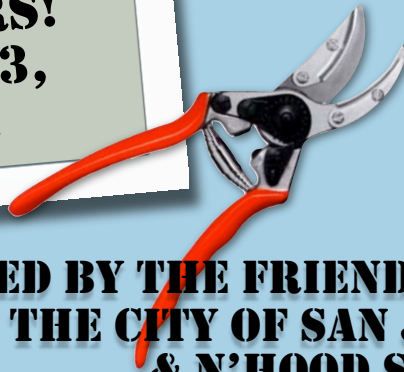
**JOIN US FOR A
NATIONAL DAY
OF SERVICE AND
REMEMBRANCE.**



Friends of the
San Jose



Rose Garden



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GARDEN AND THE CITY OF SAN JOSE'S PARKS, RECREATION
& N'HOOD SERVICES**

FOR MORE INFORMATION, GO TO WWW.FRIENDSSJROSEGARDEN.ORG

