### Friends of the San Jose Rose Garden

"America's Best Rose Garden"

Issue 40

July 2018

### Summer in the Garden

Everything you wanted to know about Summer Rose Care

The 2018 Rose Garden season has started off fantastic. The first bloom cycle was wonderful and brought out record numbers of visitors. On a recent weekend, I met visitors from Bangladesh, Madrid, Beijing, New York, Cincinnati, and even Milpitas. Many said they found out about the Rose Garden through Trip Advisor. I'm sad to say that the Rose Garden has dropped to the #2 things to see in San Jose! Can you believe it? We are now second to the Cathedral Basilica of St. Joseph! Nevertheless, Trip Advisor brings out a lot of folks. If you'd like to get us back to #1, please consider writing about a recent visit on their site: (https://www.tripadvisor.com/ Attraction Review-q33020-d2196604-Reviews-Municipal Rose Garden-San Jose California.html)

The nearly 500 new roses we planted earlier this winter are doing great, and are well established. We have trained dozens of new Master Volunteers. There have been several company service days, which really help. They have been concentrating on the weeds, which is a neverending problem. We are hopeful the City kicks it up a notch and puts some resources into tackling the weeds.

So far, there are two Movie nights planned for this season, you can read about them in this issue. There is a third event in the planning stages, which will be even more exciting!

With Summer now upon us, the rose are becoming a bit stressed. Blooms don't last as long with the heat, and fade quickly. To keep the Garden in the best shape, we have a Summer Rose Care Seminar and Volunteer Day scheduled for 8am on July 14th. Note the earlier start time, and it can get a bit hot as the day begins. Hope to see you there!





Want to give back even
MORE to your community?
Become a Master Volunteer
- Details inside!



Friends of the San Jose Rose Garden is a non-profit 501(c)(3) all volunteer group dedicated to preserving the Historic San Jose Municipal Rose Garden

www.facebook.com/FriendsoftheSanJoseRoseGarden



### Why Become a "Master Volunteer"?

Why become a Master Volunteer? There are many reasons. First and foremost is the flexibility. The flexibility to come and work in the Garden on your own schedule. You can come to the garden ANYTIME and deadhead, rake, or weed - do anything that suits your fancy. Come after dinner on a beautiful summer night, or in the morning before the rest of the world wakes up, want to chat with visitors and answer questions, then the weekends are best. The flexibility is quite liberating.

Becoming a Master Volunteer is easy; it just takes about a 1.5 hour training session. After that, you are free to come as you wish. After you put in 5 hours in the first month, you will become "vested" - meaning, you will get your own stylish vest, embroidered with your name. It identifies you as an official Master Volunteer while you work in the Garden.

**But wait, there's more.....** We often have exclusive events for Master Volunteers, such as pizza nights (courtesy of Rosie's New York Pizza!), special training seminars, and social nights which have included concerts and hockey games in a luxury suite!

If you are interested in joining our ranks, please sign up at:
<a href="https://www.FriendsSJRoseGarden.org/master-volunteers/">www.FriendsSJRoseGarden.org/master-volunteers/</a> We usually have training sessions every two weeks or so. let you know when the next training session will be held.

## Roses and Reels! Movie Nights in the Rose Garden!

Councilmember Dev Davis is kicking it up a notch this year, scheduling **TWO** movie nights in the Rose Garden. They will be held on **August 4th, and Sept. 1st**, and will be family friendly movies. The Movies start at dusk, and it is suggested you get there early to stake out a good spot. Feel free to bring a picnic, or better yet, get some take-out from **Park Station Hashery**. We will be sending an email out as the dates get closer and the movie is announced.



# Special Event! Jazz in the Rose Garden! August 25th!



San Jose Jazz (SJZ) has an innovative method of bringing Jazz to the community. They have what they call the "SJZ BOOM BOX", which is a self contained stage and performance space built into a TRUCK! They open it up, and there you have it - everything you need for a live music performance! Lights, speakers, etc. Councilmember Dev Davis has arranged for the SJZ BOOM BOX to roll into the Rose Garden on August 25th! More details will be shared as the date gets closer!

#### **Custom Roses**

Ever wonder why there are so many roses named after famous people? Julia Child, Julio Iglesias, Pope John Paul II, Yves Saint Laurent, Neil Diamond, Princess Diana?? In some cases these roses are secured by

agreements with the families of the FAMOUS, but did vou know you can have a commercial rose named after you or a loved one?

Many professional hybridizers and rose producers allow the opportunity to name a new rose variety after a famous person or a loved one.

I will give you an example of how this works.

Former Vice Mayor Pat Dando was a big San Jose booster. For decades she was active in the community, working with then Mayor Tom McEnery to bring the SAP Arena to San Jose. She was eventually elected to City Council, then to Vice Mayor. Afterwards, she headed San Jose's Chamber of Commerce. In

2001, after suffering a stroke, and finding out the hard way that the County did not have modern stroke centers. Pat cofounded the Stroke Awareness Foundation with two others. The Stroke Awareness

Foundation holds their yearly fundraiser and awareness walk at the Rose Garden. Because of the foundation. Santa Clara County now has the most modern stroke centers in the nation.

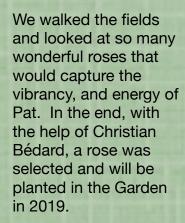




Pat passed away recently and many involved on the foundation wanted to honor her with a custom named rose.

Three of us drove the 3 hours to Week Roses Research Facility in Wasco, CA and looked at the potential varieties that could be

introduced as the "Pat Dando" rose.





There may be an opportunity to purchase this Pat Dando rose, to put in you garden. It is a vibrant vellow floribunda, to honor her Texas roots and enthusiasm. With plenty of non-stop blooms, it is a great way to honor Pat.

SUMMER ROSE CARE
Free Hands-on Seminar

SATURDAY, JULY 14TH 8:00 AM, @ THE SJ MUNI ROSE GARDEN, CORNER OF NAGLEE & DANA



Learn how to get the most out of your Roses by the experts at America's Best Rose Garden! Instruction and hands-on practice will follow!

griends of the



Rose Garden





Bring gloves and garden clippers!



Sponsored by the Friends of the San Jose Rose Garden and the City of San Jose's Parks, Recreation & N'hood Services

July 14th - 8:00 a.m., Naglee and Dana Ave. For more information, go to www.FriendsSJRoseGarden.org

### Corporate Community Service Days

In recent years, Corporations have been actively working to give back to the community, part of the "Corporate Responsibility and Community Engagement" movement.

10 years ago, it was ILLEGAL in San Jose to have large corporate employees descend on public properties to pull weeds and generally tidy up public spaces. This was a barrier for the resurrection of many public places. Companies wanted to give back to the city but were hamstrung by union policies.

Then Councilmember Pierluigi
Oliverio worked to get the rule
changed so that Corporations would
be able to give back to the
community by volunteering on city
properties. Over the years, we have
had great success with Google,
Microsoft, Recology, Deloitte, Citi
Financial, and others have arranged
Corporate Days with the City of San
Jose in cooperation with the Friends
of the San Jose Rose Garden.

These one day events really help the Garden. It is not uncommon that employees that come to help on these Corporate Days, ask if they can become part of our group, and become Master Volunteers.

We certainly appreciate their help, and thank Pierluigi Oliverio for getting the rules changed so that people can volunteer ion public parks. If your company is looking for setting up a volunteer opportunity at the Rose Garden send a note to mollie.tobias@sanjoseca.gov







### Summer Disease

This summer has been brutal. These hot, dry, days can really hit the roses hard. This year, because of the weather, we have a little bit more summer disease than usual. Because of this, many rose beds look pretty tired.

There are many types of diseases that roses get: blackspot, mildew (powdery and downy) and rust.

In the case of the San Jose Municipal Rose Garden, (and maybe with your yard) blackspot and downy mildew can be a problem. There may be pockets of rust as well. In the Garden, we do not spray chemicals to ward off disease. We rely on good rose care, and healthy plants to fight off disease.

The most prevalent issue we have this year was "leaf drop" caused by blackspot and downy mildew. You will see many rose bushes with the lower section of leaves which are completely defoliated.

We have taken steps to stop the spread of this by having the diseased fallen leaves raked up. Once the bed is cleaned and the mulch is applied, the plants usually revive when the weather gets a bit cooler. The great thing is many beds grow out of the "summer doldrums" in the fall and bring out a spectacular bloom cycle once the weather gets cooler.

Come out Saturday, July 14th to learn more about summer rose care and how to prepare the roses for the fall!





www.facebook.com/FriendsoftheSanJoseRoseGarden

## Should we always deadhead to an outside bud?

We train our volunteers to make the deadheading cut to an outside bud. This will help shape the bush, and give it a more pleasant look. The growth on the outside buds creates a ladder of new growth, pushing out from the center.

There are times when you DON'T want to cut to an outside bud, but rather an inside bud. As mentioned, where you cut shapes the new growth.

An example of when I should have cut to an inside bud is shown on this tree rose, which grows next to my driveway. By instinct, a spent bloom was cut to an outside bud. Can you see how the new growth goes outward, towards the driveway?

Every time I pass the bush, I have to push the branch away, lest I get caught by its thorns. This is quite bothersome when I'm carrying groceries out of my car and up the driveway, or when a car is parked next to the branch, and I have to squeeze through.

Had I thought more about it, I would have cut the bud to force the growth UPWARD, rather than outward.

It's a good reminder on how to choose the best bud to cut near, and not always the outward facing bud.

